

National Drug Chain Replaces Cartons with Bags for 70% Cost Savings



The contract manufacturing division of a national retail drugstore, chain, Boots, turned to Automated Packaging Systems when it reviewed its method of distribution of small cosmetic items from its manufacturing site in Airdrie to shops throughout the UK. Items such as lipsticks and mascara were packed into cardboard outer cartons and vacuformed in threes. The cost of the packaging material was becoming prohibitive and the company began to search for a viable alternative.

After seeing a demonstration of an Autobag[®] Excel[™] bagger and a number of alternatives, the company switched to plastic bags. They now operate seven machines in two departments using Autobag "bags-on-a-roll," and have reduced their packaging costs by an outstanding 70%.

Project Engineer Neil Murray is delighted with the change. He said, "The Autobag equipment is excellent and problem-free. The machines never seem to go wrong and we haven't experienced damage to the product in transit."

"Cost was the most important factor," adds Neil Murray. "Cardboard and vacuforms had become expensive and APS provided a solution, which has allowed us to make the substantial savings in terms of material costs that we required. We're now using the machines and the Autobag bags for other items such as hand lotions and tubes of creams."

